

**Career Education Program Two-Year Review
Program Efficacy Report
Spring 2019**

Name of Department: R.T.V.F.

Efficacy Team: M. Mayne, J. Roberts, W. Johnson

Overall Recommendation:

Continuation Conditional Probation

Rationale for Overall Recommendation:

The RTVF program supports the campus mission by preparing students to enter the workforce through certificated programs and an AS –T degree boasting strong partnerships with local high school districts and major organizations like Sony and San Manuel to name a few. The RTVF program receives funds from the Perkins grant, which is currently being used to update its facility and equipment. The program faces many challenges to keep current in its offerings due to the explosion of social media and different presentation platforms. The program even has plans to change its name.

1. Purpose of this Program: Meets Does Not Meet

The RTVF program supports the campus mission by preparing students to enter the media workforce. Although the curriculum has not changed much, modalities for presentation are in a steady flux causing systematic revision and updating of course content and equipment. Specialized training offered by the program enables students to earn more than twice the hourly average wage for the Inland Empire as reported by the Motion Picture Association of America.

2. Demand for this Program: Meets Does Not Meet

The demand for the RTVF program remains steady exhibiting growth in both success and retention rates over the last year. According to labor market indicators, a growth of 6% is expected over the next 3 years. With the exponential rise of social media to include, YouTube, Instagram, Twitch, Facebook, Snap Chat and Twitter, training to match these modalities must also be addressed.

3. Quality of this Program: Meets Does Not Meet

The program is currently making small strides in updating its equipment and facility but so much more is needed. With the new 4K-production quality, more improvements are needed including cameras, computers and file storage. The curriculum does not require major revision, rather additional content connecting the new forms of presentation.

4. External Issues: Meets Does Not Meet

RTVF has maintained strong partnerships with feeder schools from San Bernardino, Rialto and Redlands and is expanding to include Fontana and Victorville. The program works seamlessly with

KVCR-TV and receives internship opportunities for the students. The program includes an annual film festival, workshops, guest speakers and more exposing our local communities to SBVC and opportunities in the field of media.

5. Cost of this Program: Meets Does Not Meet

SBVC budget, SBCCD, and the Perkins Grant support costs for the program. Because of the vast use of technology, the department is in constant need of change, which is very costly. The program uses the KVCR studio production facility and classroom.

6. Two-Year Plan: Meets Does Not Meet

The program plans to change its name to more adequately represent its offerings to FTVM (film, television and media). More productions will be incorporated similar to that of major studio companies offering students more opportunities. Curriculum will be updated to include the new forms of presentation styles and create more external partnerships.

7. Progress on Previous Does Not Meets: Meets Does Not Meet

All areas received "Meets".